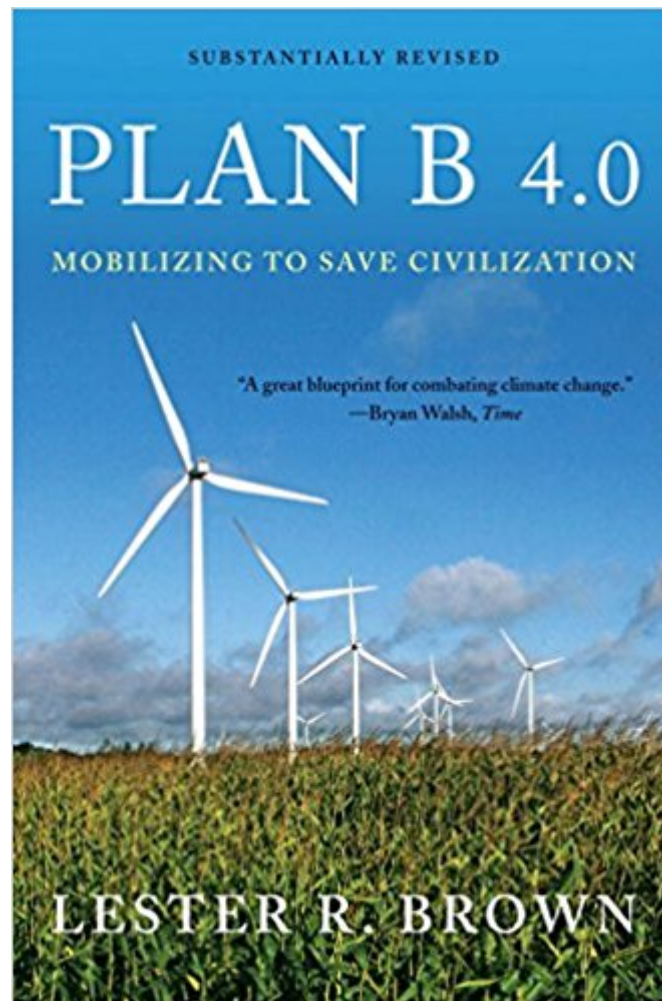


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Plan B 4.0: Mobilizing To Save Civilization (Substantially Revised)



Synopsis

â œ[Brownâ™s] ability to make a complicated subject accessible to the general reader is remarkable.â •â •Katherine Salant, Washington Post As fossil fuel prices rise, oil insecurity deepens, and concerns about climate change cast a shadow over the future of coal, a new energy economy is emerging. Wind, solar, and geothermal energy are replacing oil, coal, and natural gas, at a pace and on a scale we could not have imagined even a year ago. For the first time since the Industrial Revolution, we have begun investing in energy sources that can last forever. Plan B 4.0 explores both the nature of this transition to a new energy economy and how it will affect our daily lives.

Book Information

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Customer Reviews

Plan B is an amazing effort - I could hardly put it down! Like many people, I've put a lot of thought into the multitude of woes that face the planet and our poor (oh so human) race, and I've tried earnestly to do my bit here and there to make a difference... Like just about anyone who's really tried to think things through however, I usually end up feeling overwhelmed, powerless and disheartened by the sheer magnitude of it all. I try to stay informed, and I've read plenty of scary stuff by real experts about the terrible existential problems that we and our children face - Climate change, water crises, food crises, pandemics, overpopulation, terrorism, war, poverty, illiteracy, peak oil, biodiversity loss, rainforest depletion, collapsing fisheries, ... I've also read plenty of amazing stuff by

real experts about the solutions to these terrible existential problems - renewable energy, sustainable economies, sustainable fisheries, forestry, and farming, sustainable design and manufacturing, poverty eradication, universal primary education, population control, universal health care, ...The problem with most of these "expert" solutions though is that they only address the problem that the expert understands - which would be just fine if we lived in a hypothetical world where that problem existed in isolation from the other problems that humanity faces. Reading about these "solutions" usually leaves me feeling all positive and "Bono/We are the World" for a short time, but when I really think about it again, I realise that there is no point educating children who are dying of starvation or thirst!

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